

A close-up, low-angle shot of a snowmobile's front end, partially buried in snow. The snowmobile is dark-colored, and the 'MARLON' logo is visible on its side. The background is a soft-focus snowy landscape with trees.

MARLON

#ThisIsTheMarlonWay

Est. 1976

Media Kit

At Marlon Recreational Products, we are passionate about helping outdoor enthusiasts elevate their adventures. We are a leading manufacturer of high-quality recreational products, specializing in durable and innovative solutions for a variety of outdoor activities, including snowmobiling, boating, off-roading transportation, and more.

Play Hard, Work Hard, Get'er Done

The Marlon Way

With roots extending over 50 years as a distributor of recreational products in British Columbia, Canada, our business has continually evolved to meet the demands of adventurers. Recognizing a growing market across Canada and the USA, we expanded our offerings beyond trailers and accessories to pioneer our own proprietary innovations.

Today, we deliver a comprehensive range of industry-leading products—including boats/utility trailers, diverse watercraft (jon, utility, inflatable, and pontoon boats), and truck deck, side-by-side (SxS), and sled decks where we serve as market leaders.

Every product is built on three foundational principles:

Safety Assurance, Smart Technology, and Secure Features.

Bruce Cameron, President.

#ThisIsTheMarlonWay.

For more information, check out our [fact sheet here](#).





Mission

To empower outdoor enthusiasts with dependable, stylish, and innovative products that enhance their recreational experiences.

Vision

To be the top choice for outdoor product solutions, globally by 2034.



Values

Quality, Innovation, Sustainability, Customer Satisfaction, and FAMILY!

Brand Values

Established in 1976

Our roots extend back 45+ years in the recreational products industry, in the province of British Columbia. As we matured in this marketplace, we identified a need to not only expand our offerings of recreational trailers and related accessories, but also innovate our own products to help address the specific needs of a growing customer-base.

Family Values

We're all about family here! We get that there's nothing better than sharing your adventures with your loved ones. That's why we're a family-run business.

Diverse Products Range

We offer a wide range of trailers, boats, and truck decks – for which we are leaders in the sledding industry – designed to cater to the diverse needs of outdoor enthusiasts. Whether your customers are weekend warriors, dedicated anglers, or professional sledders, we have the product that fits their needs.





MEDIA KIT 2026

Safe, Smart, and Secure

We get it. Your customers are adventurers, and we're here to make sure they're always ready for whatever the great outdoors throws at them. We've got their backs with our tough and reliable products built under our three foundational principles: Safety Assurance, Smart Technology, and Secure Features.

5 Distribution Centers

In 2011, we began our own journey throughout North America by setting up five warehouse locations to meet the increasing demands of our Canadian and U.S. dealers. Following the acquisition of DK2 by Marlon, we now have a total of 7 locations:

- British Columbia (HQ)
- Ontario
- Alberta
- Manitoba
- California
- Washington State
- Ohio

1000+ Dealers Around the World

We've got over 1000+ across Canada and the USA. However, our goal is to have friends all over the world and we are already on it! We are expanding one adventure at a time, making our way to Europe and South America, thanks to our Chilean and Finnish distributors.

Our Brands



Brands we work with

KARAVAN



Our Community

MARLON 2026

Gender

♂ 80.1%
Male

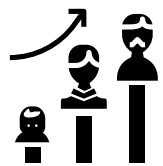
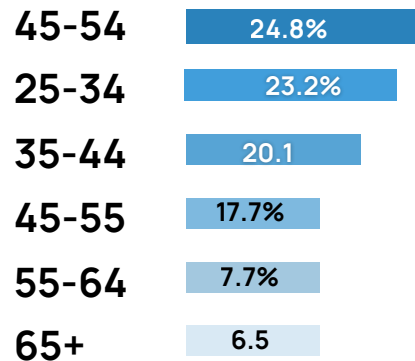
♀ 19.9%
Women



Top Countries:

Canada: 46.7%
United States: 43.2%
Other countries: 10.1%

Ages



Distribuitos & Dealers

5 Distribuitors

- Diversco, Canada & United States
- Great Lakes Marine, United States
- Brainerd, United States
- Andes Snow, Chile
- Encore Power Inc, French Guiana

1000+ Dealers

Across Canada, United States and Europe.



MARLON
RECREATIONAL PRODUCTS LTD.

Don't forget to follow us



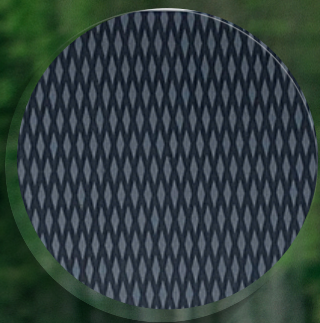
Sustainability Initiatives

In an era where sustainability and environmental responsibility are paramount, we lead the way with our commitment to eco-friendly manufacturing. **Our aluminum trailers and boats are crafted from untreated aluminum, ensuring they are recyclable at the end of their lifecycle.** Choosing untreated aluminum not only delivers exceptional, long-lasting durability for the toughest adventures, but it also significantly minimizes our overall environmental impact without sacrificing strength or quality.

Recycling aluminum saves

95%

of the energy used in its production from raw materials (*Recycling, 2021*).



We also enhance our boat floor kit with **Bloom, an algae-based technology** that offers natural thermoplastic qualities, matching or exceeding traditional foams' performance. This integration boosts durability and functionality while reducing the ecological impact of conventional manufacturing materials.



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Product Catalogue

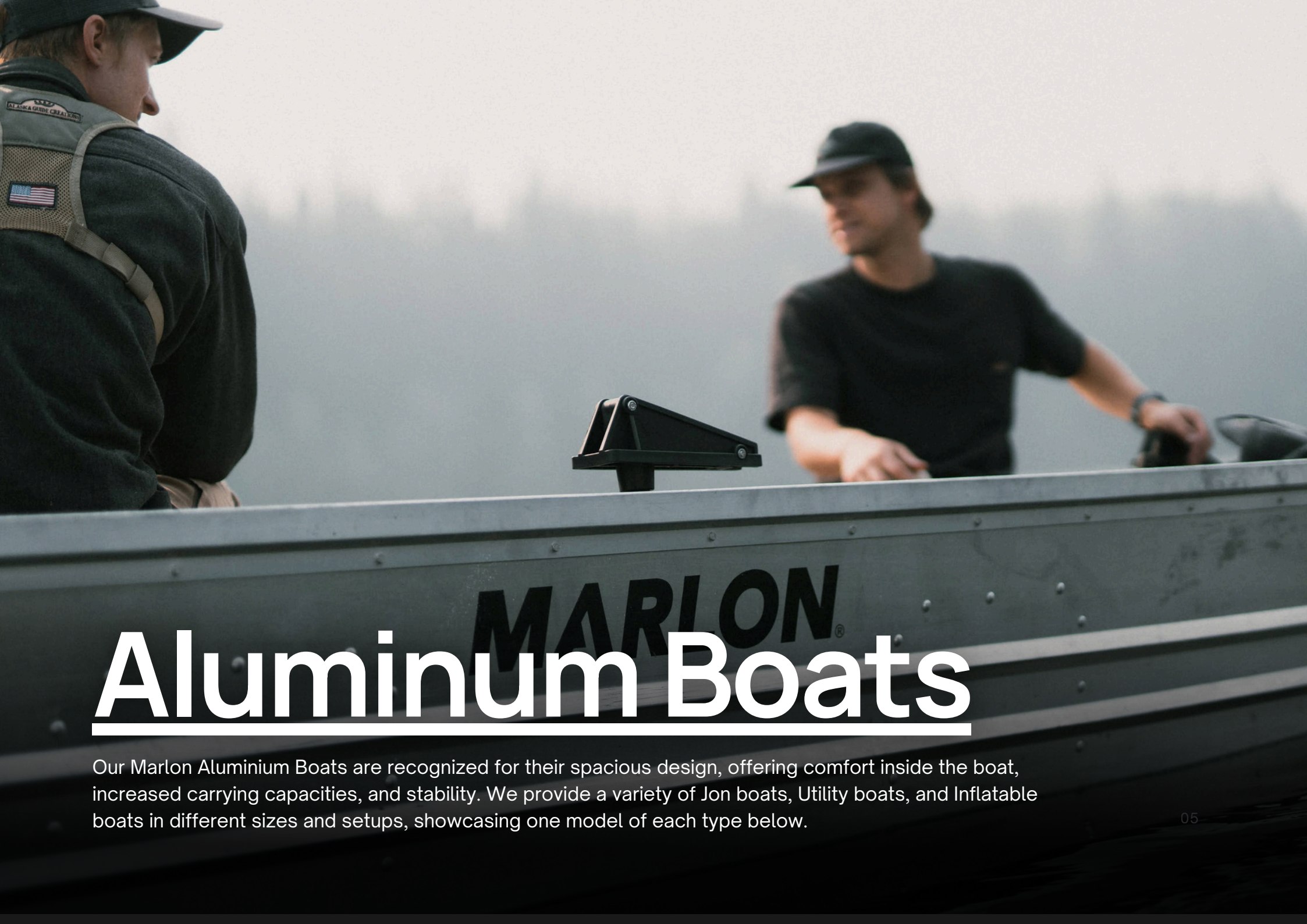
Check out our top-notch product categories. For more information, visit by our products page or reach out to your local Marlon Sales Representative.



MARLON PRO III

Truck Decks

Marlon is at the forefront of snowmobile and Side by Side deck innovation, offering top-tier designs and patented features. Whether you're a snowmobiling enthusiast, a Side by Side lover, or an ATV rider, we've got you covered in various ways.

A photograph of two men on a dark-colored aluminum boat. The man in the foreground is seen from the side, wearing a dark jacket and a cap, with a life vest that has an American flag patch. The man in the background is wearing a dark t-shirt and a cap, and is holding the boat's steering wheel. The boat's name "MARLON" is visible on its side. The background is a hazy, mountainous landscape.

Aluminum Boats

Our Marlon Aluminium Boats are recognized for their spacious design, offering comfort inside the boat, increased carrying capacities, and stability. We provide a variety of Jon boats, Utility boats, and Inflatable boats in different sizes and setups, showcasing one model of each type below.



Inflatable Boats

Our diverse lineup spans five specialized series—Compact (CP), Featherlite (FL), Touring (TR), Heavy Duty (HD), and our top-tier Deluxe (DS) series—engineered for everything from lightweight portability and rugged utility work to the ultimate combination of luxury, high-end comfort, and superior power on the water.



Trailers

Marlon, with over four decades of experience, has established a renowned brand in the Marine and Motorsport Industry, specializing in Utility, Boat, Watercraft, ATV, and Side by Side trailers. The trailers are available in hot-dipped galvanized or powder-coat paint finishes, as well as aluminium. With our depth of experience, we are able to design and manufacture models to meet your specific needs and consumer wants. Check out a small selection of our models showing the various finishes.

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Thank You

For considering us to be part of your adventures.

For more information about our brand please scan the QR below

For further information regarding to marketing support, please contact:

Email: Marketing@marlonproducts.com

Phone: 800-663-7367 - Ext. 212

LEARN MORE HERE

